

Reforestation follow-up

Certificate



The association 2400 Sourires, headquartered at 3 Route de Grand Charmont, 25200 Montbéliard, France, and operating in Madagascar, hereby certifies that it has ensured the monitoring of the reforestation project carried out under the agreement signed in 2024 with the company PRIOTHERA SAS.

This reforestation was carried out on a mountainous area located in Ambohiborosy, within the commune of Merimandroso, Ivato.

Over the past year, several periodic inspections have been conducted on the designated reforested areas. We would like to share the following observations:

- Condition of the plants: Thanks to PRIOTHERA SAS's financial support, a total of 1,606 trees were planted, including liquidambars, Acacia mangium, Terminalia mentaly, flamboyant trees, and jacarandas. After one year of follow-up, we are pleased to report that the plants show healthy development, with an average height ranging between 80 and 90 cm.
- Survival rate: As of now, 1,205 trees have survived, corresponding to a survival rate of approximately 75%. The remaining 25% were replaced with new saplings from our nursery.
- Maintenance: During the dry season (from March to August), the trees are watered twice a week. Regular weeding is also carried out to reduce competition from invasive plants and to prevent insect infestations. For plant protection, the association favors the use of natural remedies made from baking soda and garlic, in order to limit the use and spread of chemical products.
- Fire prevention: A firebreak is regularly maintained to protect the young plants from wildfires.

In conclusion, the association confirms that the reforestation project is progressing satisfactorily, and is contributing positively to the restoration of biodiversity, the protection of the environment, and the ecological balance of the region.

Furthermore, in preparation for the upcoming opening of the "Village des Sourires", we plan to continue planting fruit trees to support food self-sufficiency on the site.

Issued in Antananarivo, on July 17, 2025.



2400 Sourires has been committed to carbon offset initiatives since 2020.

Reforestation with us means choosing a 100% organic approach, supporting vulnerable communities, and ensuring actions that are fully aligned with the realities on the field.